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CITY OF HARTFORD

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Hartford Observes Earth Month! Promotes Energy Saving And Recycling

---NEWS ADVISORY---

Although Earth Day is observed on April 22 every year, Hartford is using the whole month to increase public awareness about the importance of saving energy, recycling and diminishing litter in the city.

On Thursday April 24, 2008 Energy Star products will be on sale at the atrium of City Hall (first floor, 550 Main Street in Downtown Hartford) from 11:00 AM to 6:00 PM. These products will be sold at reduced prices to encourage Hartford residents to make their contribution toward reducing the risks of global warming. If you are wondering why you should use compact fluorescent light (CFL) bulbs instead of the light bulbs you have used before, take a look at the facts below:

Every light bulb or fixture you change to an ENERGY STAR CFL will: use 1/3 of the energy of a standard incandescent light, last up to 10 times longer, save an average of \$30 or more in energy costs over its lifetime, prevent 450 pounds of greenhouse gas emissions over its lifetime and help preserve our energy resources.

In addition to the light bulb sale, you will be able to get information about eliminating unwanted catalogs, how to mix and use cleaning products that are free of harmful substances, how to properly dispose of products that are toxic to the environment and what you can do to help the City of Hartford be cleaner and more litter-free.

For more information please contact Rita Kornblum, Health Educator, at (860) 547-1426 x7188 or at rkornblum@hartford.gov